



# Texas Ranger Hall of Fame Newsletter

September 2011

Sponsored by the City of Waco

## September Coupon



During the month of September, City of Waco residents may bring in their September 2011 City Limits newsletter or water bill to receive 10% off their total Museum Store purchase.

Sales benefit the educational programs at the Museum.

## Cable Channels



The staff at WCCC10 distributes copies of its programs to Texas city and college cable channels. Please call your local station and

Dear Christine,

As the fall approaches, we are excited to announce our new Resistol cowboy hats and new television series solely featuring our museum. We also are excited to share in the the joy of winning a national Telly Award. Please enjoy the September issue of our Texas Ranger Hall of Fame Newsletter. Thank you.

Sincerely,

Texas Ranger Hall of Fame and Museum

## Texas Ranger Hall of Fame Teams Up With Resistol



Texas Ranger Hall of Fame and Museum has entered in to a license agreement with RHE Hatco (Resistol Hats) of Garland, Texas. Resistol will produce hats under the name "Texas Ranger Hall of Fame by Resistol" and will feature stylings in western influenced headwear.

tell them you want to see the Robert Duvall PSA and Discovering the Legends series. The 44 stations are:

City of Denton  
 City of Garland  
 City of North Richland Hills  
 City of Abilene  
 City of McKinney  
 City of Tyler  
 KAQC TV Atlanta, TX  
 City of The Colony  
 City of Frisco  
 City of Flower Mound  
 Wichita Falls, TX  
 City of Deer Park  
 City of Fort Worth  
 City of Temple  
 City of Cedar Park  
 City of Baytown  
 City of Victoria  
 City of Round Rock  
 Houston Community College  
 City of Lufkin  
 City of Killeen  
 City of Midland  
 City of Euless  
 City of Seabrook  
 City of Dallas  
 City of Keller  
 Town of Trophy Club  
 Fort Worth ISD  
 City of Corpus Christi  
 City of Big Spring  
 City of Alice  
 Stephen F Austin University  
 City of El Paso  
 City of Coppell  
 Round Rock ISD  
 City of Houston  
 City of Haltom City  
 City of Allen  
 Irving Community TV Network  
 City of Plano  
 Del Mar College - Corpus Christi, TX  
 City of Lubbock  
 City of Fort Stockton  
 San Antonio College

### Quick Links...

[Our Website](#)  
[Gift Shop](#)



[Forward to a Friend](#)

[Join Our Mailing List!](#)

"We are very proud to be able work with such a great organization like the TRHOF. They are very influential group and feel honored that sales of these products will help support their organization. There is probably no law enforcement agency today that has the history or romance with the American West than that of the Texas Rangers." said Stan Redding, President of RHE Hatco.

RHE Hatco will manufacture high quality felt and straw western headwear that range in prices from an everyday use to an ultra premium product. A child's version also will be produced.

Hats will be available for purchase mid-October at the TRHOF gift shop and at your favorite Western stores.

---

## Discovering the Legend

---



Presented by The Texas Ranger Hall of Fame and Museum and produced by WCCCTV, this series takes a look at some interesting stories covering more than two centuries of law enforcement by the revered members of the Texas Rangers. Museum staff members contributed presentations on historic artifacts and exhibits, as well as educational programming on Texas Ranger history and the culture surrounding them.

"Discovering the Legend" series will air on WCCCTV in Waco and will be distributed to 44 other Texas City and College cable TV stations.

The videos highlight a few of the following Texas Rangers and exhibits:

- James N. "Jim" Geer
- Francis A. "Frank" Hamer
- The Lone Ranger collection
- Sheriff John P. Kirk collection
- Paintings by Texas artist Lee Herring

The first episode can be viewed on the [City of Waco's website](#). More episodes will be uploaded as they air.

---

## TRHFM PSA and WCCCTV Win National Award!

---



The Waco City Cable Channel won a 2011 Telly Award for Outstanding Video Production in recognition of the Public Service Announcement it developed in April 2010 for the Texas Ranger Hall of Fame and Museum. The PSA featured Academy Award Winner Robert Duvall who is best known for his role as Texas Ranger Captain Augustus "Gus" McCrae in Lonesome Dove.

This year's win marks the 9<sup>th</sup> Telly Award for WCCCTV and its 7<sup>th</sup> year in a row to receive the distinction of being at Telly Award winning station.

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, the mission of the Telly Awards has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. The 32<sup>nd</sup> Annual Telly Awards received over 11,000 entries from all 50 states and 5 continents.

Mr. Duvall donated his time and services to film a thirty-second television commercial and PSA for the museum that was filmed by WCCCTV in the Hall of Fame. The PSA aired on 44 different city and college cable channels across Texas.

The museum thanks the WCCC10 staff for their hard work, Captain Whitman and Mr. Clowe for bringing Mr. Duvall to the museum, Mr. Duvall for his kind remarks about the Texas Rangers and the museum, and everyone else who made the PSA a success.

The PSA can be seen on our [YouTube channel](#).



Mr. Duvall tours the museum, including the pop culture gallery.

**Save  
\$2.00**

Save \$1.00 off regular adult admission for up to two adults. Coupon not valid on discounted senior or military admission. No cash value.

The museum is open 9am to 5pm with the last guest admitted at 4:30pm. The museum is located off Interstate 35 Exit 335B University Parks Drive in Waco, Texas.

For more information, call (254) 750-8631 or visit [www.texasranger.org](http://www.texasranger.org)

**Offer Expires: November 1, 2011**

[Forward email](#)



Try it FREE today.

This email was sent to christinew@texasranger.org by [news@texasranger.org](mailto:news@texasranger.org) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Texas Ranger Hall of Fame and Museum | 100 Texas Ranger Trail | Waco | TX | 76706